

Molly Hyland - Heat Up St. Louis

Video Transcript

Hi. I'm Molly Hyland. I'm senior vice president of community and government relations for Commerce Bank.

Heat Up St. Louis, it is a twenty-five-year-old, organization that helps low-income St. Louis residents with their heating bills in the winter and their cooling bills in the summer.

It's an organization that has become a part of the fabric of our community, with lots of support from corporations and public officials all over the region.

The challenges in so many cities, you'll see, people will try to heat their homes in very dangerous ways, either building fires and fireplaces that are not safe or using electric heaters that that are not safe. And I know that that Heat Up St. Louis saves lives because they provide an alternative to that. They help people with their utility bills so that they can heat their homes safely and stay warm during the winter.

Heat Up St. Louis makes a difference in our community, and we want to be involved with an organization that makes a difference. They have a twenty-five-year track record. It's a quarter of a century of success and many thousands of people benefit from energy assistance from Heat Up St. Louis.

We provide volunteers for their annual Rise and Shine event, and we also provide a way for the community to donate to Heat Up St. Louis in our branches.

So, Rise and Shine for Heat Up St. Louis is a one-day event.

This year it's going to be February fourteenth, Valentine's Day. And if, customers of Hardee's, show up at Hardee's for breakfast, they can buy a one-dollar biscuit sandwich, either an egg biscuit or a sausage biscuit. A hundred percent of those proceeds go to Heat Up St. Louis and, they can get a great breakfast and feel good about, supporting their neighbors.